

# Fuel Oil News

Fuel Oil News is the monthly magazine for professionals involved in the distribution, storage and marketing of fuel in the UK and Ireland.

Established in 1977, Fuel Oil News has been reporting news from the world of fuel distribution every month for 36 years.

Available by paid subscription only, this magazine is read by the industry's top decision makers.

An independent magazine, Fuel Oil News is produced and published by A&D Publishing, publishers of Oil Installer, Bulk Distributor and Renewable Energy Installer.

The Fuel Oil News editorial team delves into the subjects that matter – storage, handling, safety, security, finance and people.

We speak to the experts: Fuel Oil News readers keep up to date with the latest industry news, new and impending legislation, environmental issues, who's who in the industry, people moves, the newest items of equipment and much more.

In every issue – a much valued regional price totem provides readers with a benchmark for buying and selling prices of kerosene, gas oil and diesel. This is enhanced by additional pricing information and a monthly market report from Portland Fuel Price Protection.

Always informative yet entertaining, Fuel Oil News covers the key issues facing the industry today and with its eye to the industry's future, is always probing and inviting comment from the industry's key players.

A monthly read of Fuel Oil News is complemented by its website [www.fueloilnews.co.uk](http://www.fueloilnews.co.uk) and two news updates emailed to every subscriber each month. A free wall planner is sent to every reader with each year's November issue and a complimentary wall map detailing key refining and storage sites is distributed annually. Fuel Oil News subscribers also receive a free copy of the Fuel Oil News Yearbook and Directory – now in its fourth year.



# Fuel Oil News

## Advertising rates and dimensions

### Advertising rates

Size	£
Front cover	3500
Inside front cover	2200
Full page	1740
Half page	970
Quarter page	520
Triple trade products per annum	4200
Double trade products per annum	2800
Single trade products per annum	1400
Inserts	price on application

### Dimensions (width x height) A4 format

#### FULL PAGE

Bleed: 216mm x 303mm  
Trim: 210mm x 297mm



#### HALF PAGE HORIZONTAL

190mm x 125mm

#### HALF PAGE VERTICAL

90mm x 270mm

#### QUARTER PAGE HORIZONTAL

190mm x 62.5mm

#### QUARTER PAGE VERTICAL

90mm x 125mm

#### SINGLE TRADE PANEL

(Minimum 12 insertions)

58mm x 45mm

#### DOUBLE TRADE PANEL

(Minimum 12 insertions)

58mm x 94mm

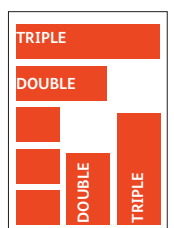
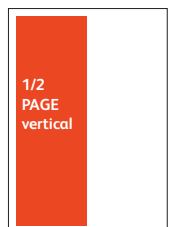
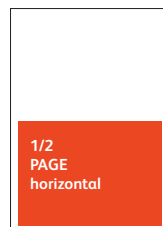
120mm x 45mm

#### TRIPLE TRADE PANEL

(Minimum 12 insertions)

58mm x 147mm

190mm x 45mm



### Production data

**MECHANICAL DATA** Adverts should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded. Images should be no less than 300dpi at print dimensions and CMYK.

We can accept artwork via email and on CD. Any artwork supplied incorrectly may incur additional costs. Advert copy to be set can be supplied by email as a single Microsoft Word document with images or logos as separate attachments.

Publication is monthly and artwork should be supplied by the 15th of the month preceding publication.

**AMENDMENTS & NEW ARTWORK** Once copy has been received it will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion. Changes to copy should be supplied without application from us. In the event of the copy instructions not being received by the copy date we reserve the right to repeat the copy last issued.

**CANCELLATION** You may be liable for payment in full for any adverts cancelled or for which copy has not been received by the artwork deadline date.

# Fuel Oil News

Fuel Oil News is published by :  
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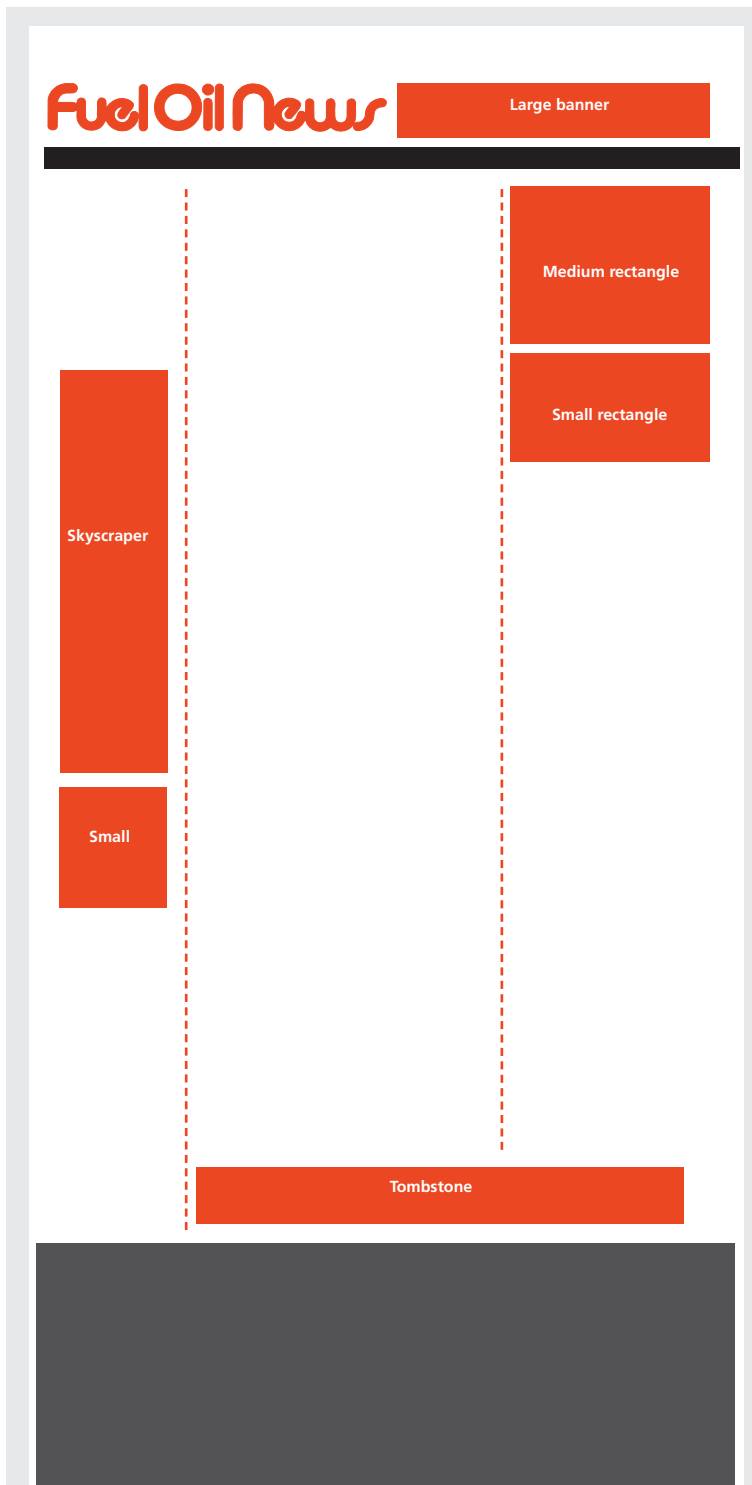


## 2014-2015 editorial schedule

ISSUE	FEATURES
August	Spill prevention The 2014 Tank Storage Association exhibition and conference preview Are you ready for Driver CPC?
September	The key storage providers Your depot – safe, reliable and cost efficient products on the market
October	Problem solving with software Market intelligence/pricing services – the main players The lubricants market
November	A year in the wholesale markets Conference reviews – Tank Storage Association/Transport Managers' seminar Article 7A - how will importers cope?
December	Are you ready for PDP One stop services for distributors What's on the distributor's Christmas shopping list?
January 2015	2014 in figures 2015 – challenges and opportunities Essential products for the new year
February	2015 Tanker Review Top 20 UK fuel oil distributors StocExpo 2014
March	Top 10 Eire fuel oil distributors Top 10 Northern Ireland fuel oil distributors
April	New products and services for 2015 – an FPS Expo preview The lubricants market The top 10 logistics providers
May	Fuel quality – are you on top?
June	Tank telemetry
July	Telematics

# Fuel Oil News

## Website and newsletter advertising rates and dimensions



### Advertising rates

Size	£
Full banner - top	1250
Medium rectangle	500
Small rectangle	300
Skyscraper	1500
Small	200
Tombstone	1500

Adverts not placed on the home page will be discounted by 25%  
Adverts rates are for one month.

### Production data

Size	Dimensions (width x height )
Full banner - top	468px x 60px
Medium rectangle	300px x 250px
Small rectangle	300px x 155 px
Skyscraper	160px x 600px
Small	160px x 155px
Tombstone	728px x 90px

### Contact details

We can accept artwork via email to: [hannah@andpublishing.co.uk](mailto:hannah@andpublishing.co.uk)  
Images need to be set at a resolution of 72dpi, RGB and saved for web and devices. Once copy has been received this will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion. Any artwork supplied incorrectly may incur additional costs.

## Terms and Conditions

### Current Conditions of Acceptance of all advertisements or other inserted material

The term ADVERTISER as used in these conditions means the party who books the space in the publication and is responsible for payment. The term PUBLISHER as used in these conditions means Ashley and Dumville Publishing Ltd.

These conditions shall apply to all advertisements appearing in or distributed with the publication and any supplementary or ancillary publication produced by the PUBLISHER. Where specific conditions apply this will be stated

1) The copyright in all advertisements shall belong to the ADVERTISER who hereby indemnifies the PUBLISHER against any claim, damage or expenses arising from any claim for breach of copyright in respect of any advertisement inserted in space booked by the ADVERTISER.

2) All advertisements must comply with the British Code of Advertising Practice.

3) The PUBLISHER reserves the right to refuse, withdraw or otherwise deal with an advertisement submitted to them at their absolute discretion and without explanation.

4) Series discounts apply to advertisement orders placed in advance and completed within 12 months of date of first insertion. Failure to complete a series may result in a surcharge.

5) The PUBLISHER may where necessary stipulate special charges and conditions for special requirements.

6) In no circumstances does the placing of an order confer the right to renew on similar terms.

7) The advertisement rates quoted are net of any tax that may be chargeable, which will be added.

8) The PUBLISHER reserves the right to

increase the advertisement rates at any time or to amend the terms of contract as regards space or frequency of insertion. In such event the ADVERTISER has the option of cancelling the balance of a contract without surcharge. If the ADVERTISER cancels the balance of a contract except in the circumstances of an increase in advertisement rates all unearned series discount will be surcharged. The PUBLISHER reserves the right to surcharge in the event of insertions not being completed within the contractual period.

9) The PUBLISHER reserves the right to refuse stop-orders, cancellations or transfers unless they are received by 4.00 p.m. on the day before the copy deadline stated at the time of booking. The PUBLISHER reserves the right to make a 50 % charge for advertisements cancelled on this day and 100 % charge for advertisements cancelled after the copy date. The PUBLISHER also reserves the right to refuse stop-orders, cancellations or transfers of loose inserts unless they are received not less than 3 days before the date of dispatch of the publication.

10) Where the ADVERTISER has undertaken to supply inserts which have been accepted and approved by the PUBLISHER, the PUBLISHER reserves the right to charge the rate agreed if they fail to arrive at the agreed time and place for insertion. Furthermore, unless the ADVERTISER has agreed to pay any excess postage, the PUBLISHER reserves the right to withdraw the insert in the event of a higher postage rate being applied. When a PUBLISHER does refuse to accept inserts the cost incurred in producing inserts shall be borne by the ADVERTISER

11) Copy must be supplied without application from the PUBLISHER. In the event of the copy Instructions not being received by the copy date the PUBLISHER reserves the right to repeat the copy last Issued.

12) The PUBLISHER cannot accept responsibility for changes in dates of insertion and copy unless these are confirmed in writing and in time for the changes to be made. The PUBLISHER reserves the right to charge for any additional expense involved in such changes.

13) Copy matter provided for journals printed

by litho and photogravure must conform to the PUBLISHER'S requirements and any additional work involved may be charged for.

14) Provided copy is received by the stipulated copy date the PUBLISHER will provide a proof of black and white display advertisements if it is practicable to do so. Any extra proofs will be charged for. Colour proofs will only be supplied at the request of the advertiser and these will be charged for.

15) One voucher copy will be provided for each display advertisement.

16) The ADVERTISER shall be responsible for the Insurance of all blocks artwork, and other advertisement material delivered by them to the PUBLISHER and the PUBLISHER cannot accept any liability for any loss or damage. After six months the PUBLISHER reserves the right to dispose of artwork, films and other advertisement material, with or without prior notification to the ADVERTISER or their agent. THE PUBLISHER may exercise this right without giving further notice to the ADVERTISER.

17) Credit terms (account holders only) are net and must be settled by the last day of the month following the date of invoice. Advertisements for non-account holders must be prepaid. If an account is overdue the PUBLISHER reserves the right to suspend insertions. The PUBLISHER also reserves the right to charge interest at the rate of 1.5 % per month for each month or part of a month for which an account is overdue.

18) Failure by advertising agents to pay accounts in accordance with our terms and conditions will make the following reductions in commission otherwise allowed to agencies:

- 3 per cent, on the gross rate where the sum has not been paid by the due date
- A further 2 per cent making a total of 5 per cent on the gross rate where the sum owing remains unpaid one month or more after the due date.

19) Complaints regarding reproduction of advertisements must be received in writing within one calendar month of the cover date.

**Ashley and Dumville Publishing Ltd,  
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